

Media Sponsorship Opportunities 2018

Audience: Actuaries, Attorneys, Accountants, Third Party Administrators (TPAs), Bundled Providers, Recordkeepers

PUBLICATION	FREQUENCY	AUDIENCE/CIRCULATION	OPPORTUNITIES	KEY METRICS <i>(If Applicable)</i>
Magazine	Quarterly	Attorneys, Actuaries, Consultants, TPAs, CPAs, Business Owners, ASPPA Members Only Circulation: 7,000	Half Page \$3,300 Full Page \$4,300 Premium Full Page* \$5,400 <i>*Inside Front Cover, Inside Back Cover, Opposite Table of Contents</i>	
E-newsletter	2:30 p.m. MWF	Attorneys, Actuaries, Consultants, TPAs, CPAs, Business Owners Circulation: 9,000	728x90 – Top & Bottom \$250/placement 300x250 – Top & Bottom \$250/placement	Open Rate: 20%
Website (ASPPA Net)	Daily	Attorneys, Actuaries, Consultants, TPAs, CPAs, Business Owners 100,000+ page views/month	728x90 – \$50 CPM 300x250 – \$50 CPM	Pageviews/Month: 100,000 Unique Visitors/Month: 28,000
Sponsored Webcasts	Per Schedule	Attorneys, Actuaries, Consultants, TPAs, CPAs, Business Owners Attendance: 300+ Participants	\$10,000	